VARSHA MISTRY

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SUMMARY

Certified in Digital Marketing with strong training from DGmark Institute and a Bachelor's degree in Commerce, I'm ready to use my skills to deliver great results. As someone new to the industry, I bring a lot of energy, creativity, and a passion for learning. I love challenges and am excited to work with forward-thinking teams to help drive digital marketing strategies. Let's connect and see how my dedication and fresh ideas can support your digital marketing goals!

COURSES

DGMARK INSTITUTE- ADVANCED DIGITAL MARKETING COURSE   **[June- Oct 2024]**

- Developed my own website
- Social Media Management, Digital Marketing Fundamentals, Website Development
- SEO, SMM, Google and Facebook ads

J.D INSTITUTE OF FASHION TECHNOLOGY - ADVANCE DIPLOMA IN FASHION DESIGNING   **[2014-2015]**

- Learned Designing skills
- Participated In Fashion Show and Other Collage Fest

EDUCATION

UNIVERSITY OF MUMBAI - BACHELORS IN COMMERCE   **[2007-2009]**

B.M RUIA GIRL'S COLLAGE, MUMBAI HSC BOARD MAHARASHTRA   **[2005-2007]**

PROJECTS

- During the Advanced Digital Marketing Course, I have worked on 3 live projects. Created and implemented Digital Marketing Strategies And Generated positive result.
- Developed and Designed my own Website
- Developed E-Commerce Website for a Jewellery Brand

ADDITIONAL INFORMATION

- **Hard Skills:** Proficient in Microsoft Office Suite (Excel, Word, and PowerPoint). Ability to Work both independently and collaboratively in a team. Quick learner and adaptable to new technologies and tools.
- **Languages:** English, Hindi, Marathi, Marwari, Gujarati.
- **Certifications:** Certified in Advanced Digital Marketing Course from Dgmark Institute
- **Voluteer experience:** Participated in Fashion Show and Exhibition. Worked with a Designer brand as an intern and handled exhibitions. Collaborated with a team to create engaging social media content and increase online visibility